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TO: National Executive Committee
Department and Chapter Commanders and Adjutants
National and Washington Headquarters Department Directors
Supervisory National Service Officers

FROM: Barry A. Jesinoski, National Adjutant

DATE: May 3, 2024

SUBJECT: 2024 Memorial Day observations

DAV remains committed to ensuring that those who have made the ultimate sacrifice in service to their country are recognized and remembered on this special day. In preparation for the upcoming Memorial Day observances nationwide, DAV is providing resources and materials to support your efforts in your local communities.

You can use the suggested remarks we have drafted as a way to keep the memories of our fallen alive. Those called to speak should feel free to alter the contents to fit your voice. We also ask that you practice your remarks to ensure your delivery pays appropriate homage on this solemn occasion.

In addition to remarks, DAV also provides a sample Memorial Day op-ed. This article is a great resource to spread the message of Memorial Day's meaning to a broader audience through local print and online news outlets. Please note during the submission process that similar placements may be used elsewhere.

Like the speech, the article can be used as is. But you're encouraged to customize it by including the names of veterans in your local community. Submission instructions and guidelines are typically available on each publication's website. **For any questions or to share your published op-ed with us, please email Kevin Miller at kmiller@dav.org.**

I encourage those of you who can to use this opportunity to communicate the sacrifices of our fallen brothers- and sisters-in-arms. Please share your participation within your networks and social media to amplify your Memorial Day observation efforts.

Thank you for representing DAV and highlighting the service and sacrifice of our fallen service members. We hope you are comforted knowing you honor these brave heroes through your work to ensure the promise is kept to their survivors and the brothers and sisters who returned from service forever changed.

A handwritten signature in black ink, appearing to read 'Barry A. Jesinoski', written in a cursive style.

Barry A. Jesinoski
National Adjutant

BAJ:ads