



National Headquarters  
860 Dolwick Drive  
Erlanger, KY 41018  
tel 859-441-7300  
toll free 877-426-2838  
dav.org

Washington Headquarters  
1300 I Street NW, Suite 400W  
Washington, DC 20005  
tel 202-554-3501

**TO:** National Executive Committee  
Department and Chapter Commanders and Adjutants  
All Employees

**FROM:** Barry Jesinoski, National Adjutant

**DATE:** October 18, 2024

**SUBJECT:** EG America Convenience Stores Partner with DAV

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I am happy to share that EG America, a Massachusetts-based company that owns and operates convenience stores nationwide, is renewing its partnership with DAV for the sixth consecutive year. During the month of November, store employees will ask customers to round up their purchases or donate to DAV. In addition, veterans and service members will receive a free fountain drink of their choice on Veterans Day.

Over 1,500 convenience stores are participating in the promotion including Cumberland Farms, Certified Oil, Fastrac, Kwik Shop, Loaf N' Jug, Minit Mart, Quik Stop, Sprint, TomThumb and Turkey Hill. Proceeds from the event will support state departments with participating locations in their jurisdiction.

Over the last six years, our campaigns with EG America have raised \$3.5 million to support ill and injured veterans. We are immensely grateful to EG America, their associates across the country (many of whom are veterans) and their customers who recognize the sacrifices veterans have made. At our most recent National Convention, we selected EG America for a DAV Champions for Heroes award in appreciation of their generosity.

If you visit one of these stores, please thank the staff for their commitment to DAV's mission. Thank you for helping us strengthen this positive relationship with EG America and for all you do.

Sincerely,

A handwritten signature in black ink, appearing to read 'Barry A. Jesinoski', written in a cursive style.

Barry A. Jesinoski  
National Adjutant

BAJ:dsb